

BEST INTERACTIVE AWARD

IMPORTANT: YOU MUST READ AND UNDERSTAND ALL THE RULES FOR ENTRY BEFORE SUBMITTING

RULES FOR ENTRY

Eligible work must demonstrate two or more of the following criteria to qualify :

- (a) The production company has a substantive business and production base in Wales. A base will be taken to be substantive if it is the usual place of employment of senior executives and personnel involved in the production
- (b) The work was co-produced (financed and crewed) from Wales
- (c) The work was commissioned and/or produced and/or originated in Wales and was published/broadcast in Wales during the eligible period (1 January – 31 December 2009)
- (d) At least 50% of the production talent must have their home / usual place of employment in Wales

The following genres of interactive production are eligible for entry:

- Online news programmes
- Consumer e-zines
- Factual interactive media
- Interactive work for use in the home by children under 12
- Edutainment/infotainment titles
- Entertainment websites
- Computer games

NOTES FOR ENTRANTS

Entries will be judged according to the quality of work in the context of their genre of production as well as in relation to the craft skills employed in their creation. Entries must **NOT** have been previously entered.

1. All entries must have been Broadcast/Launched publicly during the eligible period
2. Commissioned and/or produced and/or originated in Wales
3. Interactive - work may be designed for any platform including: CD-ROM, DVD, Internet, Consoles, and Interactive TV
4. Aimed at the general public
5. English language, Welsh language or language-independent
6. Published no later than Christmas 2009.

GENERAL NOTES

DISK BASED ENTRIES

The Chair of the jury for judging purposes requires copies of all entries on the relevant formats.

PACKAGING

Work need not be fully packaged.

WEBSITES

Event based or time-sensitive web sites should, where possible, be archived online. All necessary passwords and where relevant, free access, must be detailed.

CHEAT CODES

Where appropriate cheat codes should be listed.

CLOSING DATE FOR ENTRIES: FRIDAY 22 JANUARY 2010

See separate Entry Forms for Programme, Craft & Performance categories.



FILM, TELEVISION & INTERACTIVE MEDIA AWARDS 2010

JUDGING

Those companies submitting entries on a non-standard format will be required to provide the necessary hardware for judging purposes. The jury will meet in March 2010, and will be Chaired by a member of the BAFTA Cymru Management Committee.

Please note that any charges incurred for delivery of supporting material to and collection from BAFTA Cymru must be paid by those entering. All rules are strictly enforced.

All entry forms, a cheque for £40.00 + £6.00 VAT (**£46.00 total**) per entry and supporting material should be submitted to BAFTA Cymru by Friday 22 January 2010. A fee of £50.00 + £7.50 VAT (**£57.50 total**) per entry applies to Broadcasters/Distributors.

Shortlisted entries will be notified by the BAFTA Cymru office.

CONTACT DETAILS

For all Awards/Entry-related enquiries, please contact **Lisa Nesbitt** or **Faye Hannah** on **02920 223898** or email awards@bafta-cymru.org.uk

Important - Please Read

Part of BAFTA Cymru's remit is to promote excellence to as large an audience as possible. In order to fulfil this, BAFTA Cymru intends to make clips of the nominated programmes in the BAFTA Cymru Film, Television & Interactive Awards available to the public via webcast or television broadcast.

By entering your production for consideration, you are consenting to any clips (including any accompanying soundtrack synched in the clips) to be made available via webcast or television broadcast for non-commercial purposes in the context of the Awards for one year from May 2010.

This is a very important step for BAFTA Cymru and we thank you for your support.

CLOSING DATE FOR ENTRIES: FRIDAY 22 JANUARY 2010

See separate Entry Forms for Programme, Craft & Performance categories.

BEST INTERACTIVE AWARD: ENTRY FORM

Title of Production:

Copyright/Completion Date:

Interactive Genre:

Platform:

Name Of Producer/Developer:
(name of nominee)

Please state the Country of origin of the following:

Production Company

Finance

Producer

Developer

Director

Other

Contact Name:

Person responsible for the entry

Production Company:

Address:

Telephone:

Email:

- I certify that the above details are true.
- I confirm that I am authorised to enter this production and that all rights and clearances have been obtained.
- I have read the rules of entry and confirm that the production complies with ALL of these rules.
- I enclose ALL the relevant materials requested.
- I have completed each section of the form.

Signature

Name

(BLOCK CAPITALS)

Date

PLEASE SEND YOUR COMPLETED FORM, SUPPORTING MATERIAL AND PAYMENT FOR ENTRY TO:
Faye Hannah, BAFTA Cymru, Chapter Arts Centre, Market Road, Canton, Cardiff, CF5 1QE

ENTRIES RECEIVED AFTER 17:00 ON FRIDAY 22 JANUARY 2010 WILL NOT BE ACCEPTED